



CHOYA Shiso (650ml)

Launch: 2013

Volume: 650ml

Alcohol: 15% alc./vol.

Ingredients: ume fruit, sugar, cane spirit, perilla extract, red cabbage colouring

Category: fruit liqueur (Umeshu)

Sales point: New gorgeous design by a London-based company

Slimmer bottle for more cylinder shape

Debossed with a CHOYA brand name for more luxurious look

Tasting Notes

Beautifully balanced sweet & tart taste of the ume fruit with notes of almond from the ume pit.

JAN code: 4905846114798

Carton size: 750ml - 12btl/carton, 342mm x 258mm x 296mm; 17kg

Company Facts

Located in Osaka, the company first started as a wine-grape grower in 1914. Later in 1959 CHOYA began production of Umeshu, a traditional Japanese ume fruit liqueur. Today CHOYA is the No.1 Umeshu making company in the world.

Our mission is to produce and promote the finest Umeshu made from natural ingredients.



CHOYA UMESHU CO.,LTD.

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